Summer Sponsorship Due: April 21, 2017

IN-HOUSE TEAMS

T-Ball – $150 per team
(8 team sponsorship opportunities) $_____
Pitch Ball – $150 per team
(8 team sponsorship opportunities) $_____
Dance – $150 per group
(2 group sponsorship opportunities) $_____
1st/2nd Volleyball – $150 per group
(1 group sponsorship opportunity) $_____
Flag Football – $175 per team (long sleeve shirts)
(10 team sponsorship opportunities) $_____

SEMI-TRAVELING TEAMS

Pee Wee Soccer – $200 per group
(4 group sponsorship opportunities) $_____
Rookie Basketball – $200 per team
(3 team sponsorship opportunities) $_____
3rd/4th Volleyball – $200 per team
(2 team sponsorship opportunities) $_____
Track & Field – $200 per group
(3 group sponsorship opportunities) $_____

TRAVELING TEAMS

Baseball – $300 per team
(10 team sponsorship opportunities) $_____
Softball – $300 per team
(3 team sponsorship opportunities) $_____
5th/6th Volleyball – $300 per team
(2 team sponsorship opportunities) $_____
Jr. League Basketball – $300 per team
(6 team sponsorship opportunities) $_____

Preferred shirt color _____

Preferred ink color _____

Contact Information

Name of Company: _____

Contact person: _____

Mailing address: _____

City: _____

State:_____ Zip:_____

Phone: _____

E-Mail _____

Logo sent by E-mail _____

E-mail logo to: parknrecstaff@westsalemwi.com

YES! We can provide sponsorship

$_____ Village Park Scoreboard
($4,000 10' x 2' section; $1,500 4' x 2' section)

$_____ Banner Program
($300/yr, $600/3 yrs, or $200/additional yr)

$_____ Traveling Team ($300)

$_____ Semi-Traveling Team ($200)

$_____ In-House Team ($150 or $175)

$_____ Movie in the Park ($150)

$_____ General Donation

TOTAL: $_____ (payable to: W.S. Rec.)

I'm interested in receiving additional sponsorship information on the following special events.

___ Easter Egg Hunt ___ Trunk-or-Treat

___ Winter Wonderland

____ No Sponsorship but ask us again next year

____ No Sponsorship & please remove us from your mailing list

2017 Advertising & Sponsorship Opportunities

West Salem Parks & Recreation

175 S. Leonard Street, West Salem, WI 54669
Fax: 786-3359 Office Phone: 786-0222
Website: www.westsalemwi.com

Team Sponsorship

Team sponsorships provide participants with a shirt to wear for the duration of their program and keep once the program is completed. Your businesses logo will be placed on the shirt, as well as on league schedules, the WS Park and Rec website, brochure and other seasonal promotional material.

In-House Team

Participants practice, perform or play games against each other, all within the Village of West Salem. There are approximately 10-13 kids per team or group.

Semi-Traveling Team

Participants practice, perform or play games against other teams within the Village of West Salem, Onalaska, and La Crosse. There are approximately 20-30 kids per team or group.

Traveling Team

Participants in these programs travel to other area communities including: La Crosse, Holmen, Onalaska, La Crescent, Bangor, Sparta, Tomah & Caledonia. They may also participate in tournaments across the state of Wisconsin.

Movie in the Park

We currently host 3 Summer (June-Aug.) & 2 Fall (Sept.-Oct.) Movies in the Park. Family friendly movies are shown on our big screen at dusk in Village Park. Your sponsorship will help offset the price of the movie rental and provide a free community event.

_____ $150

-Recognition in all event-related publications & materials including: brochure, email, Facebook, & website.
-Sponsoring businesses will be recognized before the film starts

*If you would like your name to be included in our brochure, we must receive payment by **February 10, 2017 for summer, or July 9, 2017 for fall.***
Commitment after these dates include all advertisement with exception of brochure.

To sponsor a specific movie, please contact our office for a list of available choices.

Banner Program

We are offering businesses the opportunity to advertise their company's logo with a banner placed on the back of a dugout at Riverview Park. The West Salem Park & Rec. Dept. hosts two to three baseball tournaments annually. Currently we have ten traveling baseball teams and three traveling softball teams of our own who play games at Riverview. Additionally, the West Salem JV and Coulee Christian baseball teams use Riverview as a home field. This means your banner will be seen by thousands of fans over the course of the spring and summer.

The banners will be installed late spring and remain in place through early fall.

Each banner will be made of chloroplast and will measure 3x5 feet.

Yes, we would like to enroll in the Banner Program with a

_____ **One year** commitment of $300
_____ **Three year** commitment of $600
_____ Each **additional year** is $200
Total $_____

Banner Program participants need to have art sent to the West Salem Park and Recreation office no later than April 21, 2017 so banners can be made. Please send electronic art files **(Adobe Illustrator or EPS)** to:
parknrecstaff@westsalemwi.com

Sample Scoreboard Advertising Options

Emmy Miller Field Scoreboard Sponsorship

This year we are offering businesses a unique long term sponsorship opportunity to advertise their company's logo in Village Park. The West Salem Park & Rec. Dept. is looking to secure sponsorships for the purchase and installation of a new 10' x 4' scoreboard at Emmy Miller Field. Businesses will be able to invest in an 8 year sponsorship on the scoreboard for one of two amounts. For $1,500 businesses can purchase a 4' x 2' advertisement or $4,000 for a 10' x 2' advertisement.

Emmy Miller Field is the primary home field for 3 traveling softball teams, 6 Adult Co-Ed softball teams & 11 Senior Men's softball teams. It is also a home field location for our U9 & U10 baseball teams and tournaments. Additionally, Emmy Miller Field is utilized for a variety of June Dairy Days activities. This means your logo will be seen by thousands of fans from West Salem and surrounding communities over the course of the season. A scoreboard ad is the most visible advertising location on our field. It is a great way to increase your visibility in the community, as well as support our youth & adult teams.

The scoreboard will not be installed until the Summer 2017 baseball/softball season.

Yes, we would like to enroll in the Scoreboard Sponsorship program with

_____ a **4' x 2'** advertisement of $1,500
_____ a **10' x 2'** advertisement of $4,000

Payment options are available. Please contact our office if you are interested.
Parknrecstaff@westsalemwi.com

Additional information regarding complete details and art specifications will be mailed out upon receiving your intent for sponsorship.