

Pathways

Pathways, West Salem's downtown streetscape enhancement project, is finally slated for completion in 2013. Congratulations to the Village People, the Economic Development Advisory Committee and the Street Committee for the hours and hours spent to accomplish this initiative.

Short Elliott Hendrickson Inc. (SEH) was chosen to take the project from a concept to a reality. SEH is a multidiscipline firm of engineers, architects, planners and scientists. With expertise in landscape design, downtown and neighborhood revitalization planning and sustainable design, they captained *Pathways* from design through construction.

It is rewarding that over a period of eight years the Village People not only initiated but also fostered *Pathways* to where it is today. The Village People Appearance Committee had an integral role in the conceptual design and construction estimates. This work by the Village People provided the basis for the application process and success of the application approval.

Pathways Highlights

- Wisconsin Department of Transportation (WisDOT) Local Transportation Enhancement Program (TE)
- A landscape and beautification project for downtown West Salem
- Enhance existing and create community connectivity in the Village with existing bicycle trails and with adjoining municipalities
- Provide impetus for reinvestment and growth in the downtown district
- Create a warm and inviting avenue into our Village through aesthetically pleasing amenities (i.e. decorative lighting, green space)
- Provide safety for multimodal users in the downtown area
- Benefit bicyclists, pedestrians, elderly, the disabled, tourists, businesses and employees utilizing the downtown area
- Provide a "sense of place" or focus in our Village
- Provide logical, high connectivity to and around the downtown
- Promote walking and bicycling for work and recreation

With community, business and municipal support, *Pathways* is our path to an enhanced and vital downtown and Village.